

## Aureus Medical Group

Omaha, NE

Aureus Medical Group is a full-service staffing firm providing direct hire, national contract and local contract placement of allied health professionals in hospitals and medical facilities nationwide. The firm is the largest division of Omaha-based C&A Industries, Inc., which has provided staffing solutions in a wide variety of industries for more than 35 years. The company was recently recognized by *Inc.* magazine on its list of the top 500 fastest growing, privately-held companies in the nation for the fourth consecutive year, earning a No. 10 ranking in annual revenue and No. 257 in annual sales growth over the past 5 years.

“Our healthcare staffing solutions enable our clients to meet their business objectives and give our employees in the field the opportunity to meet their personal and professional goals,” stated Craig Wolf, vice president and general manager of Aureus Medical Group.

Wolf related two attributes that he believes set Aureus Medical apart. “First and foremost is our commitment to the patient,” he said. “In our business, we’re dealing with lives and we take that responsibility seriously.” The

second is customer service.

Wolf reported that Aureus’ clients and employees can expect responsiveness, due to their position as one of the largest allied health staffing firms in the country. “Our size allows us to better respond to our employees with more job opportunities that meet their personal and professional requirements. When [our clients] have a need, we are able to present them with qualified candidates within 48 hours.”

To maintain that positive relationship with clients and employees, Wolf pointed out that Aureus seeks continuous feedback. In follow-up surveys, Aureus clients have rated their Aureus employees a 4.3 out of 5.0. Wolf said they are proud of their rating and attribute it to having experts in every niche. “Laboratory recruiters only focus on and work with lab professionals, so they’re experts,” he explained. “Each recruiter also works a small territory so that they are able to become experts within a geographic area.”

Aureus offers its employees a full benefits package, including health, dental and life insurance, paid vacation, paid licensure, CE reimbursement, paid deluxe housing, paid transportation and meals, professional lia-



bility insurance, a 401K plan with employer match, a Golden Rewards Program which allows employees to earn points that can be used toward merchandise and travel, an employee referral bonus program and regular performance rewards.

“It’s essential that our employees are able to give their best performance, both clinically and professionally, for our client, the patient and the patient’s family,” Wolf said. Due to the specialized and rapid hiring process, which their clients demand, Aureus employees often need to “hit the ground running” when they arrive for their job assignment. ■

• For more information on the services provided at Aureus Medical, visit [www.aureusmedical.com](http://www.aureusmedical.com) or contact Craig Wolf at [cwolf@aureusmedical.com](mailto:cwolf@aureusmedical.com).